



BTEC Travel and Tourism

Year 12

BTEC National Award Travel and Tourism is made up of six units over two years and is worth the equivalent of an A level when completed. The course involves the study of the Travel and Tourism industry, how it developed, structure, issues that affect it, organisations and employment. Visits to employers, trade shows and destinations form an integral part of the course; as first-hand experience is important for coursework, including a residential visit. The course involves using a range of skills including, report writing, investigation, presentation, communication and IT.

The World of Travel and Tourism – Written Exam

The Travel and Tourism industry in the UK is growing and is of major importance to the economy. Learners will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.

Global Destinations Task This is a pre released task which is completed in controlled conditions based upon a real life scenario. Different types of destinations and their importance are investigated by learners to understand the features and appeal of global destinations.

Year 13

Managing the Customer Experience Assignment

Customer Service - the learners will explore and apply ways of managing the internal and external customer experience to support organisational success and to develop their customer service skills.

And one other unit, either

Visitor Attractions assignment

Or

Work Experience in Travel and Tourism assignment

Links Well With:

BTEC Travel and Tourism links particularly well with Geography, Leisure and Tourism, Business Studies, Events Management and IT or Languages.

Progression Routes:

The BTEC National Award in Travel and Tourism provides UCAS points for University. You can study for a degree, BTEC L4, HNC or HND. Alternatively you can apply for an Advanced Apprenticeship in Travel Services, Administration, Retail or Business. Employment opportunities are diverse and include Resort Operations, Management, Hotels, Tour Operators, Media, Leisure, Advertising etc.

The skills learnt enable you to gain employment in Marketing, Customer Service and Retail Businesses.

Entry Requirements:

GCSE average point score of Grade 5 or above or merit or above in Level 2 imedia or Level 2 Vcert Business.