



Business Studies

Edexcel

Year 12

Have you ever wondered . . .

- *Why Harry Kane earns more than the Prime Minister?*
- *Why news media put so much stress on interest rates?*
- *How Primark can sell clothes so cheaply?*

Study A level Business to find out the answers

A level Business will give you an exciting insight into the dynamic world of business. It is not just a theoretical subject, it is about real life.

You will learn about businesses and the way they operate in today's society. You will investigate problems which real businesses are currently facing and use your initiative to develop possible solutions.

Business enables students to:

- Develop a critical understanding of organisations and their ability to meet society's needs and wants
- Generate enterprising and creative approaches to business opportunities, problems and issues
- Acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- Apply numerical skills in a range of business contexts.

Year 13

Theme 1

- Marketing and People

Theme 2

- Managing Business activities

Theme 3

- Business decisions and Strategy

Theme 4

- Global Business

How you will be assessed?

3 x 2 hour exams

Each comprises of a combination of data response questions broken down into a number of parts, including extended open-response questions

Overview of content

Paper 1: Marketing, people and global businesses

Paper 2: Business activities, decisions and strategy

Paper 3: Investigating business in a competitive environment (this will be a pre-released context case study).

Links Well With:

Business studies links well with Physics and ICT.

Progression Routes:

A level Business is an excellent base for a university degree, especially degrees in Business, Management, Human Resources, Accountancy, Law, Finance, Philosophy, Politics and Economics, Sociology and Psychology. Careers with a Business degree are diverse and have high earning potential.

A range of career possibilities including Banking, Insurance, Advertising, Distribution, Sales, Accounting, Law, Education, Central or Local Government and Business Consultancy. Business skills, which touch on every part of our modern society, are in high demand worldwide.

Entry Requirements:

GCSE Grade 6 in Business Studies.

If you have not taken Business Studies GCSE you need to have Grade 6 in Religious Studies or English or History.